

## *A NEW DAWN FOR FIELD SPORTS ON BROADCAST TELEVISION?*

N.B. This is a living document. It is viewed as a draft, which can be updated as feedback from our survey is received. Please get in touch with us if you feel something is missing or should be adapted.

We intend to propose a TV series which will include elements from the following sections:

- Behind the Scenes
  - » This section will go behind the scenes and examine what makes British field sports tick. Covering subjects such as gamekeeping, dog training, fishery management, conservation research and more.
- Environmental Research
  - » Investigations, often led by research from universities and groups such as the GWCT, which should focus on the environmental and economic benefits of field sports. This may include features debunking the flawed 'science' put forward by the likes of Mark Avery and Chris Packham.
- Estates in Focus
  - » A look behind the scenes at some of the country's finest sporting estates. What makes these historic seats function? We'll look at estate management, diversification, and how field sports fit into the overall strategy for these estates, large and small.
- Food & Drink
  - » Recipes from top chefs utilising great British game and much more. Plus a look at some iconic British drinks – anyone for a warming island Scotch?
- Hunting & Beagling
  - » A section following the activities and traditions of hunting packs around the country.
- Shoot Reviews
  - » Beautifully shot footage from excellent shoots across the UK, a chance to enjoy the wonderful camaraderie and landscapes which are inherent in British shooting.

Many of these sections naturally synthesise with each other, giving rise to numerous exciting opportunities to examine the holistic nature of field sports. They should provide both information and entertainment, helping to educate viewers of the subjects surrounding the sport.

A better informed public can develop a much greater understanding of the issues surrounding field sports than if they are only exposed to one side of the argument. We believe that science is on the side of field sports and our chances of successful discourse are greatly increased through greater education and the ability to enter debates more informed than previously.